

Name	L.M.A. PREETHI
Qualification	B.Sc., M.B.A., M.Phil.,NET
Designation	Assistant Professor
Year of joining	28 th December 2019
Specialization	Human resources and Finance
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Seminars/Workshops/FDP

Date	Paper Presented/ Participated	Title of the Paper	Organized By	Workshop/ Seminar/ FDP	Type
25 th August 2025	Participated	The Power of People Analytics:”Redefining HR Strategy in the Digital Era”	Department of M.A.HRM, St.Mary’s College (Autonomous), Tuticorin.	Seminar	National
19th August 2025	Participated	Career Resilience in HR: Adapting Skills for the Future Workforce (SDG 4)	Department of M.A.HRM, St. Mary’s College (Autonomous), Thoothukudi	Workshop	Regional
13th August 2025	Participated	HR-Driven Innovation and Skill Incubation for Sustainable Development (SDG 9)”	Department of M.A.HRM, St. Mary’s College (Autonomous), Thoothukudi	Workshop	Regional
1st August 2025	Participated	Soft Skill Training in HR 2.0	Department of M.A.HRM, St. Mary’s College (Autonomous), Thoothukudi	Workshop	Regional

10.1.2014	Participated	ICSSR Sponsored conference on “Social Mobility among Students in India”	Directorate of Distance & Continuing Education, M.S.University, Tirunelveli.	Conference	National
12.02.2014-13.02.2014	Participated	“Entrepreneurship & Socio-Economic Development”	XIBA, St. Xavier’s College, Palayamkottai	Conference	National
7.01.2014-8.01.2014	Participated	“Innovation & Strategies in Business Management”	Department of Business Administration, Dr. Umayal Ramanathan College for Women, Karaikudi	Conference	National
31.01.2014	Presented	“Role of Behavioural Finance and Its dimension in investment decision”	Department of Commerce, G. Venkataswamy Naidu college, Kovilpatti	Seminar	National
24.09.2013	Participated	“Entrepreneurship Development”	Entrepreneurship cum Skill Development centre, M.S. University, Tirunelveli	Workshop	Regional
09.04.2014	Participated	“Faculty Development Series III: UGC	Curriculum Development Cell, M.S. University.	FDP	Regional

		plan Project:Recent Development”	Tirunelveli		
12.03.2014	Participated	“Faculty Development Series II:Effective coping Skills for Teachers”	Curriculum Development Cell & Department of Psychology, M.S.University. Tirunelveli	FDP	Regional

Paper Presented and Published

Paper title	Author	Journal	Year	Page no
“Personality and Demographics in Investment Choice”	L.M.A.Preethi	International Journal for Applied Research & Studies	2015	ISSN 2278-9480
“Business investment Strategies- Determinants and types”	L.M.A.Preethi	National conference on “Innovation & Strategies in Business Management”	2014	ISBM-2014-9567
“Social Entrepreneurship in India	L.M.A.Preethi	National conference on “Entrepreneurship & Socio-Economic Development”- XIBA(CESED-14) proceeding	2014	ISBN:978-81-92890- 0-4.
“Role of Behavioural Finance and it’s dimension in investment”	L.M.A.Preethi	National seminar on “Issues and Challenges in commerce in the present global scenario”, G.Venkatasamy Naidu college-Seminar proceeding.	2015	234-237

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Others:

- Member of Entrepreneurship cell (2025)